

## Sample Newsletter Copy

### **Headline: (Company/organization name) Joins LifeShare Workplace Partnership for Life**

Just one person who donates organs, eyes and tissue can save or enhance up to 50 lives... lives of people in critical need of transplant. Of those 50 people, some are mothers and fathers eager to play with their children again; others may be children dreaming of being able to run and play outside, or grandparents who want to live long enough to see their grandchildren grow up.

As part of a national initiative, LifeShare of Oklahoma is helping to bring the Workplace Partnership to (name of company/organization). This program hopes to inform employers and employees of the critical need for organ, eye and tissue donation.

[OPTION: provide alternative quote from CEO or executive director] “We realize that the workplace is a great environment in which to create awareness of donation,” says (CEO name). “With employers and employees working together, thousands of lives can be saved.”

There are approximately 600 Oklahomans and nearly 100,000 people nationally, who are waiting for an organ transplant, and thousands more are in need of eye and tissue transplants.

[OPTION: insert a few sentences about an employee’s personal story of donation or transplantation] *Example:* “We are so grateful that someone, in the midst of a tragic loss, made a generous decision to become an organ, eye and tissue donor,” says the mother of a four-year-old whose cancerous femur was replaced by a piece of donated bone. “We often think of the donor and what a wonderful gift she gave to our family.”

(Name of company/organization) is asking you to consider registering to be an organ, eye and tissue donor. You may already be a registered donor on your license or state ID card. If so, you only need to renew your wishes when you renew your license or ID. If you are not already a registered donor, you can go online at [www.lifeshareregistry.org](http://www.lifeshareregistry.org) and record your donation wishes. If you need more information before making a decision, visit [www.lifeshareoklahoma.org](http://www.lifeshareoklahoma.org), where you can read donor and recipient stories, view the latest statistics and see the answers to frequently asked questions. You can also link to the LifeShare Donor Registry from the site.

(Company/organization name) and LifeShare of Oklahoma encourage you to Donate Life today by becoming an organ, eye and tissue donor.